



Import Export Support

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CLIPBOARD CASE STUDY

Bambino Mio



Birth of a Customs Warehouse for Bambino Mio

Bambino Mio are an East Midlands company with a range of reusable nappies and are brand leaders in the UK, thanks to high quality products and a very strong ethical stance.

Robert Ormrod is the company's Supply Chain Manager, responsible for managing the Supply base, purchasing, manufacture and shipping product from suppliers in Asia and Europe to the UK and then on to customers in fifty countries around the world.

The problem

Long before anyone knew where Brexit negotiations would end up, Robert was working on Bambino Mio's customs activities, including looking closely at the potential advantages of operating a Customs Warehouse. Knowing that Tracey Renshaw at Import Export Support had first-hand experience of customs warehouse implementations, Rob called on her knowledge to assist.

When the new EU trade arrangements were announced, it was clear that Rob had made the right call. In the Single Market there had been no additional tariffs for product imported into the UK from Asia and then re-exported to customers in Europe, however from January 2021 the same nappies would be charged tariffs twice over. But, if Bambino Mio could operate a Customs Warehouse, double duty (UK and Europe) could be avoided.

Making a successful application to HMRC became a top priority for the company.

Putting the solution together

Rob's next task was to find a partner to supply the Duty Management System, the software package required to

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Robert Ormrod
Supply Chain Manager,
Bambino Mio



“Import Export Support is a one stop shop in terms of support”

Robert Ormrod
Supply Chain Manager, Bambino Mio

Rob Ormrod's advice to businesses considering a Customs Warehouse

“ This isn't a five minute job. If you're thinking about making an application, you'll need to collect a mass of information and data to be checked by HMRC. Allow two or three months minimum for this stage.”

To find out how IES can help your business:

Call Tracey Renshaw on 07710 238113

Email: tracey@importexportssupport.co.uk

Go to: importexportssupport.co.uk



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manage the Custom's Warehouse data. This was no easy task and Rob says that Tracey's experience of software integration was invaluable in helping select the right partner.

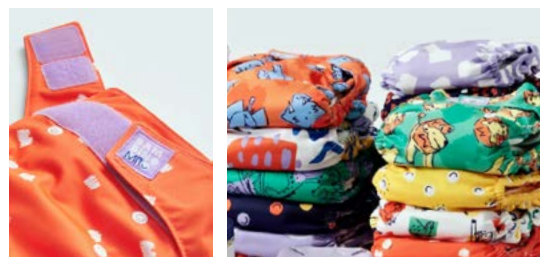
Submitting a successful Customs Warehouse application involves collecting together a wide range of evidence of the company's systems to be validated by HMRC. Tracey's long experience of submitting applications to HMRC helped Rob speed up the process and avoid the pitfalls. He comments: “Without Tracey's support on the application process, we wouldn't have achieved it”.

For Rob and Tracey there was a moment of great satisfaction when HMRC announced that Bambino Mio application was approved. Only for a moment though, because now the pressure was on Rob to test and re-test the new systems, processes and procedures.

The results

Bambino Mio's Customs Warehouse went live in February 2022. Rob takes up the story: “Going live was a nervous moment but there's a point in time where you just have to go for it”. The company can now hold stock on which duty is suspended, and stock levels will grow as the system becomes fully automated. They also fully utilize the re-export application, ensuring that goods only attract duty on arrival into Europe, all of which is fully automated between their commercial system and the duty management system.

Bambino Mio expect that in the first year, even after set-up and operating costs, the Customs Warehouse will produce cost savings of around £100k. In future, that figure is going to rise and, for a fast growing business like Bambino Mio, a system that offers this level of cost reduction is unignorable.



Bambino Mio are on a mission to free the world from single-use nappies